

**Lectures and Activities Schedule**  
**Summer School “Mediating Italy in Global Culture” 2021**

**Thursday 24, 16-18 CET: Greetings and Kick-Off Session (via Zoom only)**

	<b>Monday 28</b>	<b>Tuesday 29</b>	<b>Wednesday 30</b>	<b>Thursday 1</b>	<b>Friday 2</b>
<b>15-15,50 CET</b>	<p>Marta Boni (Université de Montréal), <i>Italy’s Savagery on HBO? My Brilliant Friend: Marketing, Critique, and Fandom</i></p>	<p>Nicoletta Marini-Maio (Dickinson College), <i>Posted, Unposted, and Live-streaming: Chiara Ferragni’s Postfeminist Branded Persona</i></p>	<p>Fred Kudjo Kuwornu, <i>From Being Invisible to Be Visible. The Representation of Ethnic Diversity in Mainstream Television in Italy and Rise of Black Italians in Streaming Platforms Through Netflix Series</i></p>	<p>Marco Cucco (Università di Bologna), <i>Film and Television Induced Tourism: A Critical Approach. The Italian Case Study</i></p>	<p>Natalia Riva (Università Cattolica del Sacro Cuore), <i>When Italy Goes to China, How Italian Can It Be? A Case Study on L’amica Geniale</i></p>
<b>16-16,50 CET</b>	<p>Q&amp;A and discussion with Giancarlo Lombardi (College of Staten Island) and Jonathan Mullins (The Ohio State University)</p>	<p>Q&amp;A and discussion with Paola Brembilla (Università di Bologna) and Marco Pedroni (Università degli Studi di Ferrara)</p>	<p>Q&amp;A and discussion with Ellen Nerenberg (Wesleyan University) and Dana Renga (The Ohio State University)</p>	<p>Q&amp;A and discussion with Stefania Antonioni (Università degli Studi di Urbino Carlo Bo) and Giorgio Bertellini (The University of Michigan)</p>	<p>Q&amp;A and discussion with Claudio Bisoni (Università di Bologna) and Massimo Riva (Brown University)</p>
<b>17-17,50 CET</b>	<p>Student posters and discussion</p>	<p>Student posters and discussion</p>	<p>Student posters and discussion</p>	<p>Student posters and discussion</p>	<p>Student posters and discussion</p>